



**FINALERT**  
ACCOUNTING | CONSULTING | TECHNOLOGY



Taking your business to the  
NEXT level

**YOUR PERFORMANCE ENHANCEMENT PARTNER**

# Business Growth Scenario

While globalization has opened up opportunities for business organizations, today's fast-changing economic and business scenario also pose many growth challenges to them. These include economic uncertainty, increased competition, rapidly changing technology, and constantly evolving markets and customers. Companies that negotiate these hurdles and leverage the opportunities provided by a globalized world will have a greater chance of emerging stronger in the years to come.

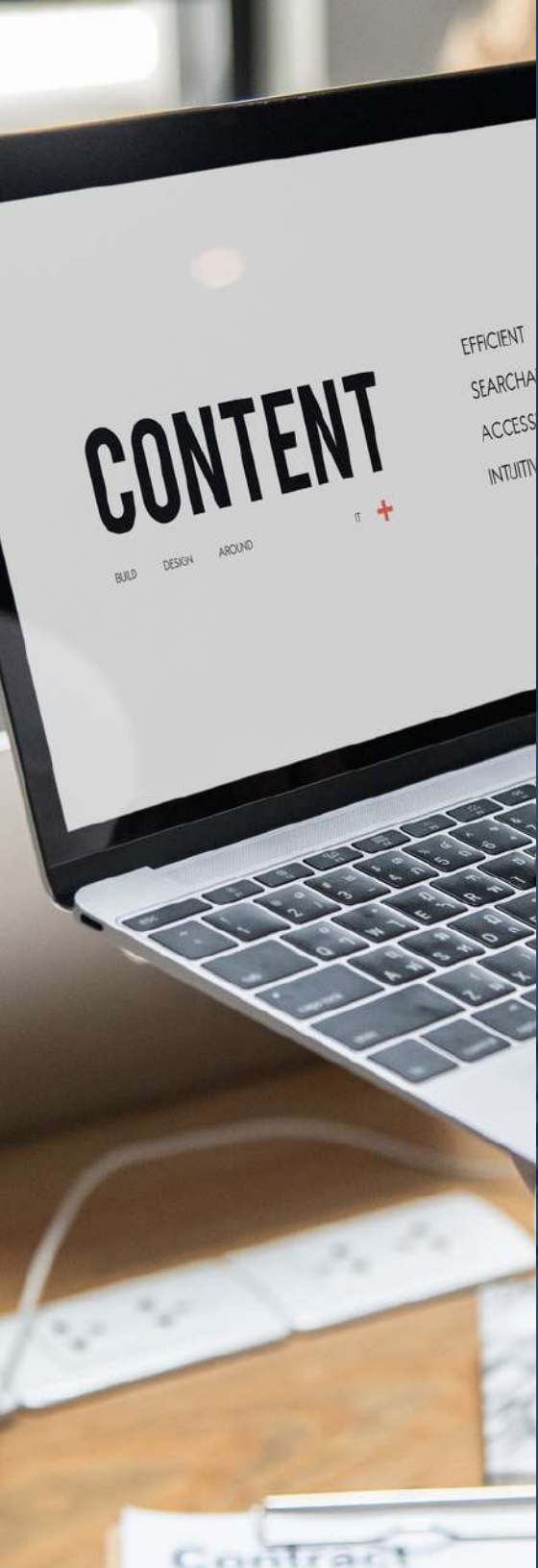
## Why Outsource?

Off-shoring Finance & Accounting operation allows a company to focus on its core competencies while qualified professionals carry out the Finance & Accounting activities. Off-shoring is often perceived as a strategic move more suited to multinationals with large-scale operations. However, the fact is that it works well for just about any business organization that wants to reduce cost, achieve operational excellence and enhance performance. Cost/ currency arbitrage, time zone advantage (resulting in quicker TATs), and readily available and flexible domain expertise are among the key benefits of Off-shoring. Other significant benefits such as freeing up management bandwidth (to address critical business issues), standardization of process, and raising productivity levels are now increasingly appreciated. So, it is no wonder that businesses, big and small, embrace Off-shoring across the world. Join hands with Finalert, and benefit from the professional services of a high-quality Knowledge Process Outsourcing (KPO) partner, who is reliable, dependable, and offers uncompromising quality standards, economies of scale, efficiency, and cost savings.



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# Who should Outsource and Why?

Business enterprises with large volume transactions of recurring nature benefit the most from Finance & Accounting Off-shoring. With Outsourced Finance & Accounting operations, Finalert Clients will be in a position to enjoy the gains arising out of economies of scale, human capital management, flexibility, and confidentiality of sensitive information, along with elevated quality, reliability, and dependability.

## Large & Mid-size businesses

Large and mid-size business organizations are the biggest beneficiaries of Finance & Accounting Outsourcing by default as they invariably have large-scale, repetitive operations. Standardized systems and processes also make it easy for such businesses to Outsource their operations.

## Growing businesses

Rapidly growing businesses require high-quality human resources and expertise. Outsourcing can provide instant and consistent access to a resource pool of Finance & Accounting expertise to such organizations. While gearing up for expansion, it is pragmatic to Outsource non-core activities as it helps the entire organization to focus on the one entity that matters – the customer. Freeing up physical infrastructure comes as a collateral benefit to Outsourcing.

## Special Projects

Outsourcing is an ideal strategy in the case of special projects - it provides a flexible, one-for occasional Finance & Accounting resource to account for and manage Payroll, Taxation, and related matters for such projects. It also offers a temporary resource for short durations at the local level.



## Accountancy Firms

Large/ growing Accountancy firms can reap the benefits of Cost, Efficiency, and Time through Outsourcing Finance & Accounting engagements to professional firms that have dedicated teams to carry out such assignments. Qualified professionals from the Off-shoring firm perform the Finance & accounting operations to meet the expectations set, safely and securely leveraging technology, while the Principal firm continues to engage the end Clients in delivering the services.

## Relocation

Setting up the business in a new jurisdiction, while relocating, is a challenge in itself. Having to worry about Accounting records, Payroll management, Compliance, and Tax returns can only make the task harder. Outsourcing Finance & Accounting Operations to local professionals can effectively address these issues, allowing the management to focus on key business matters.

## Trusts, Property or Investments

Organizations, such as Trusts, Consultancies, and Real Estate or Investment companies, may not need a permanent office. Outsourcing is particularly suited to these types of operations as it provides flexible, reliable, and high-quality Finance & Accounting services, without having to incur upfront overhead costs.

# Introduction to Finalert LLC

Finalert LLC is a leading Accounting, Consulting, and Technology Company headquartered in the vibrant city of New York, NY, United States. With a dedicated team of professionals and a passion for delivering exceptional results, we are committed to providing comprehensive solutions that drive success for our clients.

Finalert specializes in offering a comprehensive range of services, including Technology Solutions, ERP implementation, ERP Consulting, Risk & Financial Advisory, Mergers & Acquisitions, Consulting Services, Payroll Services, Bookkeeping & Accounting, Tax Services, Audit & Assurance, and Compliance and Outsourcing.

With a commitment to delivering exceptional services of the highest quality, integrity, and professionalism, Finalert LLC builds strong and long-lasting partnerships with our clients. We strive to understand your unique needs, challenges, and goals, enabling us to provide customized solutions that drive tangible results.

Join us on this transformative journey as we navigate the evolving business landscape together, creating success stories and driving innovation along the way.



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## Global Customer Base

We currently focus on providing world-class professional services in all areas of accounting, consulting, and technology as well as other related fields. Our clients come from a variety of industries and are located in the United States and Canada.



## Data Safety & Security

Client data safety and security are of supreme significance to us as we deal with sensitive Finance & Accounting information. Finalert relies on world-class technology and tools to ensure perfect data safety and security. These include digital authorization of access control to secured Client folder, non-transfer of documents to Finalert local directory, data entry & Accounting/ Payrolling using Client ERP and saving of reports on the Client's secured access shared folder.



# Our Impact

## Cost Saving

Apart from the cost and currency arbitrage, our collaborative approach in working with Clients enables substantial savings in the cost of Finance & Accounting Operations and helps in accelerated turnaround.

## Increased Process Efficiency & Productivity

Our Off-shoring processes and methodologies have successfully helped our Clients increase efficiencies resulting in higher productivity and savings in the long term.

## Process Standardization

As a part of our collaboration and delivery process, we conduct a detailed review of current processes and approval mechanisms, advise on the best practices and engage with Clients to optimize the current processes. We partner with our clients to make the transition to the re-designed process seamless and sustainable.

## Vastly improved Customer Satisfaction levels

Relieved of the Finance & Accounting Operational issues, the Client management can focus on customer-facing activities leading to improved customer satisfaction levels

## Focus on core business issues

With a professional team handling the Finance & Accounting operations, the senior management can dedicate their time and energies to the core and strategic business issues.

## Growth & Turn Around

We have catalyzed growth & turnaround for many of our Clients through a combination of high-quality operations, economies of scale, cost savings, and efficiency.



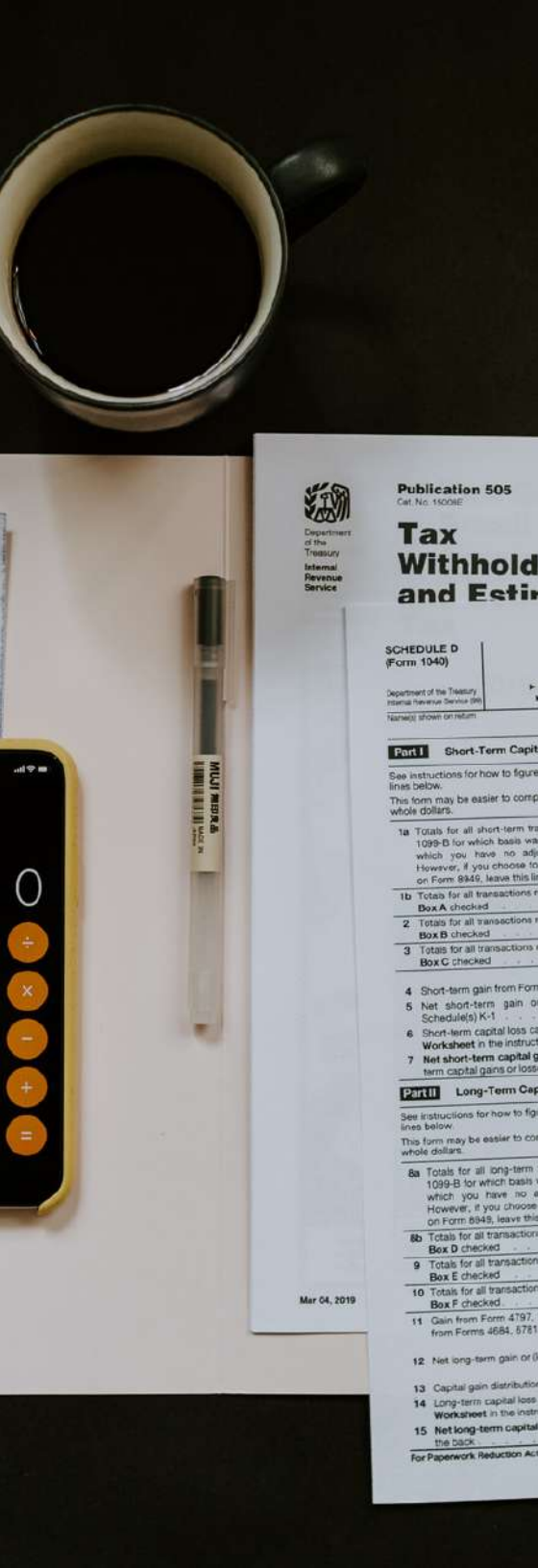
# Services

## Finance and Accounting services

Finalert offers world-class Outsourcing services in Finance & Accounting to our Clients. Be it specialized services, individual functions, or the entire internal Accounting, we have the knowledge and expertise to support our Clients comprehensively in optimizing their operations and costs. Finalert currently renders Outsourced Finance & Accounting Services suited for Clients from Canada and US regions.

### Our services are broadly classified into the following areas:

- Technology Solutions
- Payroll Services
- Bookkeeping & Accounting
- Tax Services
- Risk & Financial Advisory
- Mergers & Acquisitions
- Consulting Services
- Compliance and Outsourcing
- Audit & Assurance



## Financial Statements & Consolidation

Our team of qualified Accountants helps our Clients with the necessary Financial Statements & Consolidation which provides them information about the financial position, performance, and changes in the financial position of the enterprise that is useful in decision making. We leverage our expertise and pedigree from our Accountancy firm in bringing in the necessary insights into such Financial Statements and Reports.


- Balance Sheet
- Profit & Loss statement
- Statement of Changes in Equity
- Cash Flow statement

## Contract Review & Reconciliations

Finalert team works closely with Financial Institutions, Banks, etc. in markets such as Canada and the US by offering them Contract Review & Reconciliations Service. We help our Clients in reconciling Accounts and in Contract review. Our Contract Review & Reconciliations Service helps our Clients improve financial performance through unlocking value lying in areas that are often not focused at.

## Back Office Transaction Processing

Operational costs are a cause for concern for senior management, especially in times of economic difficulties and hence they resort to outsourced Back Office Transaction Processing. Finalert has been providing outsourced Back Office Transaction processing services to organizations that employ processes that are large in volume and repetitive in nature.



We support large corporate Clients including Banking & Financial institutions in Back Office Transaction Processing. Our solutions and services are designed specifically to suit the specific needs of our clients. Our Back Office Transaction Processing services are based on the principles of speed, high accuracy, and reliability. Outsourcing these labor-intensive operations help our Clients focus on core business issues and it results in substantial savings as well.

## Payroll Services

Finalert currently offers various Payroll services suited for large, mid-size, and small organizations from diverse industries in Canada and US regions. We enable our clients to have a timely, accurate, and error-free payroll for their organization. Finalert Payroll professionals remotely log in to Client-server, through an access secured mechanism, and complete the Payroll process, saving infrastructure and operation costs.

## Taxation Services

Finalert Tax team works closely with professional firms in markets such as Canada and the US in delivering Taxation services. Our state-of-the-art Tax Preparation Service methodology provides our clients with efficient alternative ways of handling their Tax Compliance workload, accurate Tax Planning, and Tax Computations resulting in tax savings and meeting Tax filing deadlines.

We provide Taxation services in markets such as Canada and the US. We help our clients in the preparation of various kinds of Tax statements and Tax returns to comply with the Tax norms of the country. Our End to end Taxation Service includes:

- Individual Returns
- Corporate Returns

# Our Global Office Locations Providing Worldwide Services



## **New York - United States**

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